

# Weastra Market Analysis

## Facility Management in the V4 Region

Publication date: August 2008

[www.weastra.com](http://www.weastra.com)

# Market Study Intro

Be one step ahead. with us.

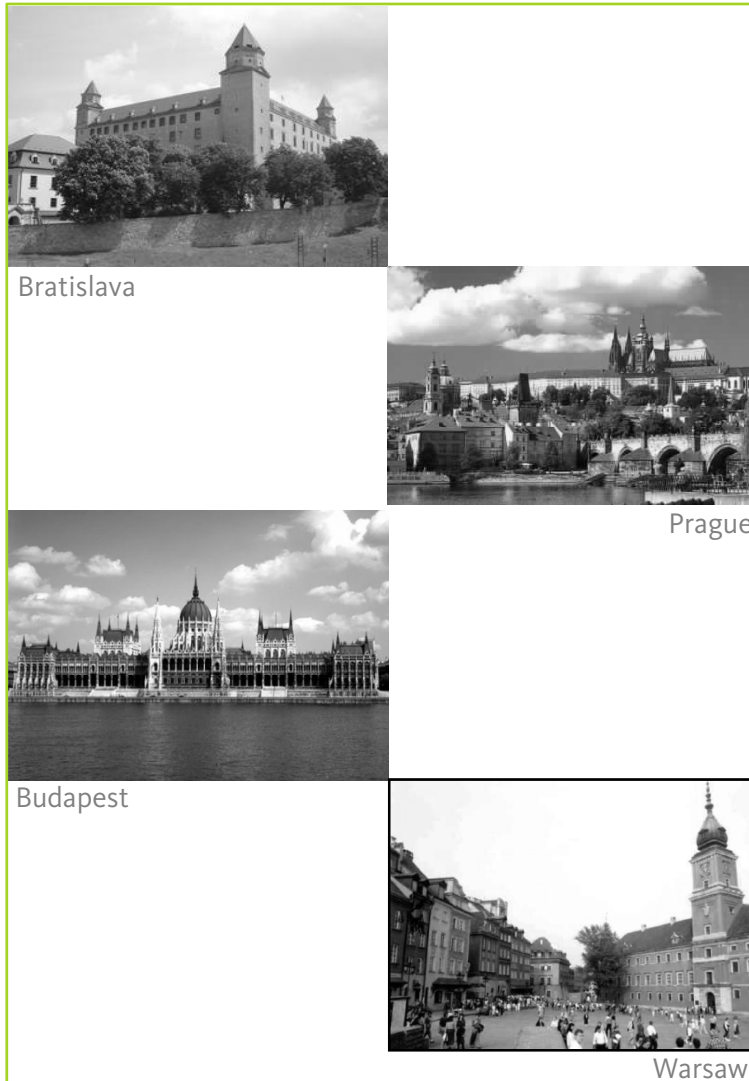


## The 2008 FM study edition...

- ✓ *...provides you with up-to-date insights on facility management in the booming CEE markets of Poland, Czech Republic, Slovakia and Hungary (V4 region)*
- ✓ *...supports you in planning your next business steps in CEE thanks to a profound analysis of the current market situation and forecasts of future trends*
- ✓ *...assists you in benchmarking your performance against your competitors by receiving newest data on corporate performance and developments of key market players (global & local) in the dynamic region*
- ✓ *...helps you to be simply one step ahead of your competitors*

# Conquer the East

In facility management. and beyond.



## Why this study ?

- ✓ *CEE is a region of change. Dramatic change. Thanks to its stable business environment and positive outlooks ever more foreign investors grow their activities in the region.*
- ✓ *The facility management sector is booming in the region and shows even bigger future potential as more companies look to outsource their activities in the area of facility management*
- ✓ *V4 currently experiences an unprecedented growth of the construction sector giving a strong impetus to the growing facility management sector*
- ✓ *Seeing the big picture: Global trends also impact V4 markets: consolidation, vertical & horizontal integration just to name a few...*

# Study Content

Key information.



## Content Overview

- *V4 Business Environment Overview*
- *Analysis of FM market in:  
Czech Republic, Hungary, Poland, Slovakia*
- *Comparison of the V4 region*

## Each country analysis featuring:

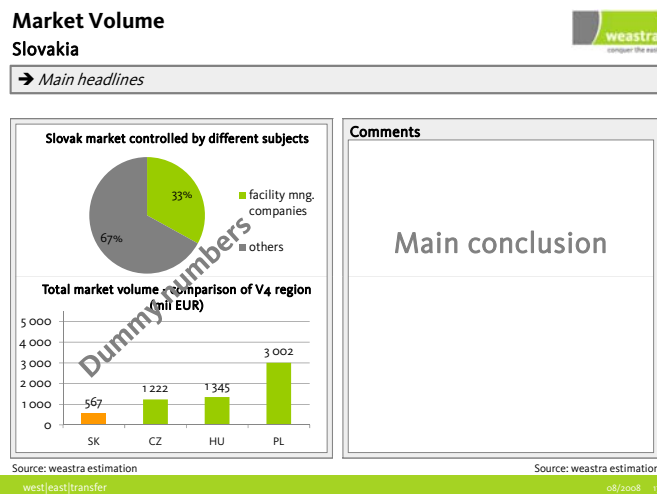
- *Market development*
- *Current situation on the market*
  - *market volume*
  - *customer segments*
  - *service types overview*
  - *competitive analysis*
- *Future market trends (global vs. local)*
- *Key conclusions*

# Prime Market Intelligence for CEE

Weastra Methodology. 1-to-1 with the markets.



Samples of our work



## Weastra's on-spot expertise

*Is key in collecting and analyzing market data in 1-to-1 interaction with the most relevant players. The grass-root research method coupled with a solid methodology including both quantitative and qualitative data offers concrete insights on the true picture of the market in question: Top market players, latest sector developments, promising future trends - weastra provides competitive intelligence in CEE with the overarching goal to boost your business success in the dynamic region.*

- ➔ Concrete & hands-on recommendations
- ➔ Quality instead of quantity
- ➔ Creative & pragmatic
- ✓ **weastra**

# About Us

Facts about weastra.



## Weastra - conquer the east

*Weastra is a full-service consultancy based and specialized in CEE markets. It supports its clients in any business situation to overcome the challenges of expanding and growing their activities in the CEE region. The diverse portfolio reaching from market analyses over market entry support to strategic management consulting provides result-oriented solutions for even the most ambitious business venture in CEE.*

## Weastra – Market Intelligence division

*The market intelligence division of weastra provides prime market information in leading and aspiring market sectors across the CEE region.*

# Ordering Form

to order return the form by fax to: +421 (0)2 4487 1249

**weastra**  
conquer the east.

Send me the Market Analysis:

## *Facility Management in the V4 Region* (V4 Markets: PL, CZ, HU, SK)

Publication Date: August 2008

### Ordering Details:

**35% Discount**

4-country package  
SKK 150'000.-  
(~ € 4950.-)  
 PL  CZ  SK  HU

**20% Discount**

3 countries  
SKK 140'000.-  
(~ € 4630.-)  
Pls tick!  PL  CZ  SK  HU

**10% Discount**

2 countries  
SKK 105'000.-  
(~ € 3470.-)  
Pls tick!  PL  CZ  SK  HU

**standard price**

1 country  
SKK 58'000.-  
(~ € 1915.-)  
Pls tick!  PL  CZ  SK  HU

### Invoicing Details:

Mr  Mrs  Ms If your contact details are different to the invoicing details, please fax them to us together with the completed order form

Last Name	First name
Job title	Company
Country	Address
E-mail	Tel/Fax
EU VAT Nr.	Legally represented by:

Signature: \_\_\_\_\_

By signing and sending this form I authorise weastra s.r.o. to send me a contractual agreement specifying the details of purchasing the market study. I agree that weastra s.r.o. may use our company details above to prepare the agreement.

*Thank you for your order – we will contact you soon !*

# For More Information

Don't hesitate to contact us.



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